

Regional sponsor:



children's hospice
SOUTH WEST

Celebrating

30 years



Raise festive cheer in your Christmas gear!

Thank you for signing up for Santas on the Run Goes Freestyle. Together we will raise awareness and vital funds for children with life-limiting conditions and their families across the South West.

This pack has information and materials to help with your fundraising a colour-in coin collecting sheet and gingerbread house, as well as a sponsor form. Don't forget to join our Santas on the Run Goes Freestyle Facebook group to share your festive photos and get involved over the weekend.

£25...

could help provide the comfort of a listening ear when it's needed the most.

£50...

could contribute towards a home visit and a moment of knowing they aren't alone.

£100...

could help to provide a parent an uninterrupted night's sleep and the strength to face tomorrow.



Ideas and tips to maximise your fundraising

Celebrate our 30th Anniversary in style by getting festive this Christmas and helping us to raise £30,000. We are asking participants to raise a suggested minimum of £15 for local children and their families.

We can not wait to see what festive fancy dress you take part in, and here are some ideas below to get you thinking:

- ☺ Get creative with Christmas face paints.
- ☺ Sleigh it like Santa - dress up in red and decorate your Santa beard.
- ☺ Rock it like Rudolph - make reindeer ears with baubles!
- ☺ Twinkle like Tinsel - create your outfit with Christmas decorations and lights!
- ☺ Sock it like a snowman.
- ☺ Find a white T-shirt and decorate it with festive pictures!
- ☺ Make your own Christmas flag to carry.

Kickstart your fundraising now with an online fundraising page. It's so easy and only takes a few minutes.

Plan your fundraising; there are helpful tips opposite.

Join our Santas on the Run Goes Freestyle Facebook group to join other festive fundraisers and not miss anything extra happening over the weekend!

Please adhere to the latest social distancing guidance, and follow the COVID-19 entry requirements.

- ☺ Ask family and friends to sponsor you via your online fundraising page.
- ☺ Spread the word and ask for sponsorship on social media using the sharing graphic available to download at www.chsw.org.uk/santas and hashtag #CHSWsantas
- ☺ Invite friends and family to sign up and join your fundraising in person or virtually.
- ☺ Hold a virtual Christmas quiz and ask for donations to take part.
- ☺ Get baking and have a Christmas cookie and cake sale.
- ☺ Hold a virtual Christmas bingo and ask for donations to take part.
- ☺ Decorate your house in external Christmas lights and ask for donations.
- ☺ Organise a raffle for a Christmas hamper.
- ☺ Hold a festive dress down day at your workplace in return for a donation.
- ☺ Always have your gingerbread collection house or sponsor form ready so you don't miss any donations.
- ☺ Share ideas and photos in the Facebook group.

Collecting your fundraising

Fundraise online. Simple to set up and means you have no money to collect! Sponsors can add Gift Aid (an extra 25p for every £1 donated). Set up an online giving page on Facebook, or at www.justgiving.com

Visual online fundraising. Visufund is a fun and interactive way to collect donations, GiftAid can be added too! Set up your page at www.visufund.com/charities/childrens-hospice-south-west

Cash donations. Use the sponsor form included, collect cash and pay in donations online or by sending a cheque in the post. Gift Aid can be added too!!

Collect coins. Colour in your coin collection card and gingerbread house, and collect coins from family and friends. You can always print off extra copies if you fill them up!

Here to support you

Our Fundraising Teams are on hand to support you, simply call your local CHSW children's hospice or email events@chsw.org.uk

Little Bridge House

Redlands Road, Fremington, Barnstaple, Devon EX31 2PZ ☺ 01271 325 270

Charlton Farm

Charlton Drive, Wraxall, North Somerset BS48 1PE ☺ 01275 866 600

Little Harbour

Porthpean Road, Porthpean, St Austell, Cornwall PL26 6AZ ☺ 01726 871 800



How your fundraising helps

By taking part in the Santas on the Run Goes Freestyle, you will be helping Children's Hospice South West make the most of the lives of children and young people with life-limiting conditions and their families. The funds you raise will help to support local families now and in the future.

Each hospice is a loving and caring place, where every member of every family who stays can forget their worries for a while, be a family again and find expert help and support with facing an uncertain future.

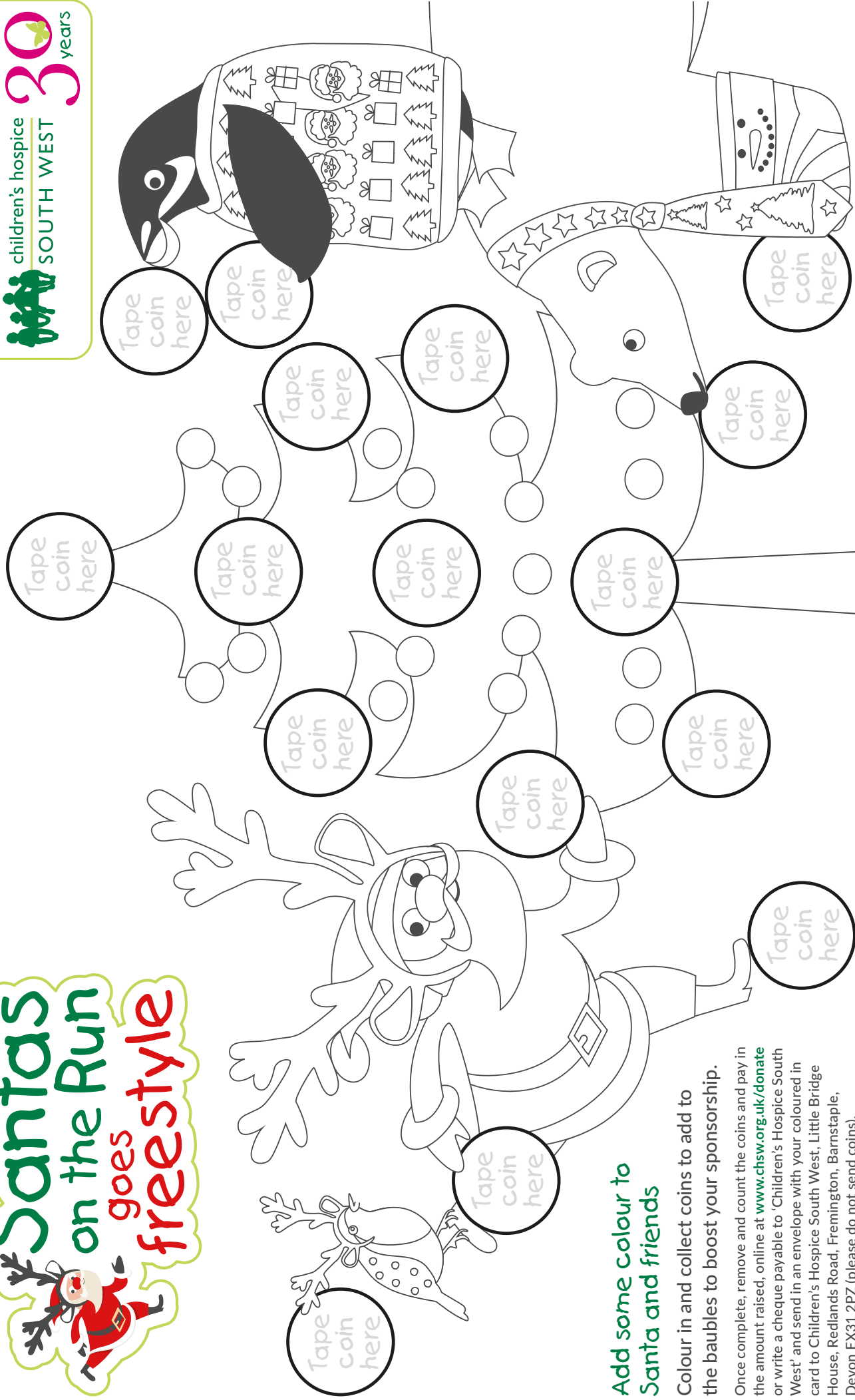


Making the most of short and precious lives across the South West
www.chsw.org.uk

Registered Charity No. 1003314



Santas on the Run goes freestyle

Add some colour to Santa and friends

Colour in and collect coins to add to the baubles to boost your sponsorship.

Once complete, remove and count the coins and pay in the amount raised, online at www.chsw.org.uk/donate or write a cheque payable to 'Children's Hospice South West' and send in an envelope with your coloured in card to Children's Hospice South West, Little Bridge House, Redlands Road, Fremington, Barnstaple, Devon EX31 2PZ (please do not send coins).

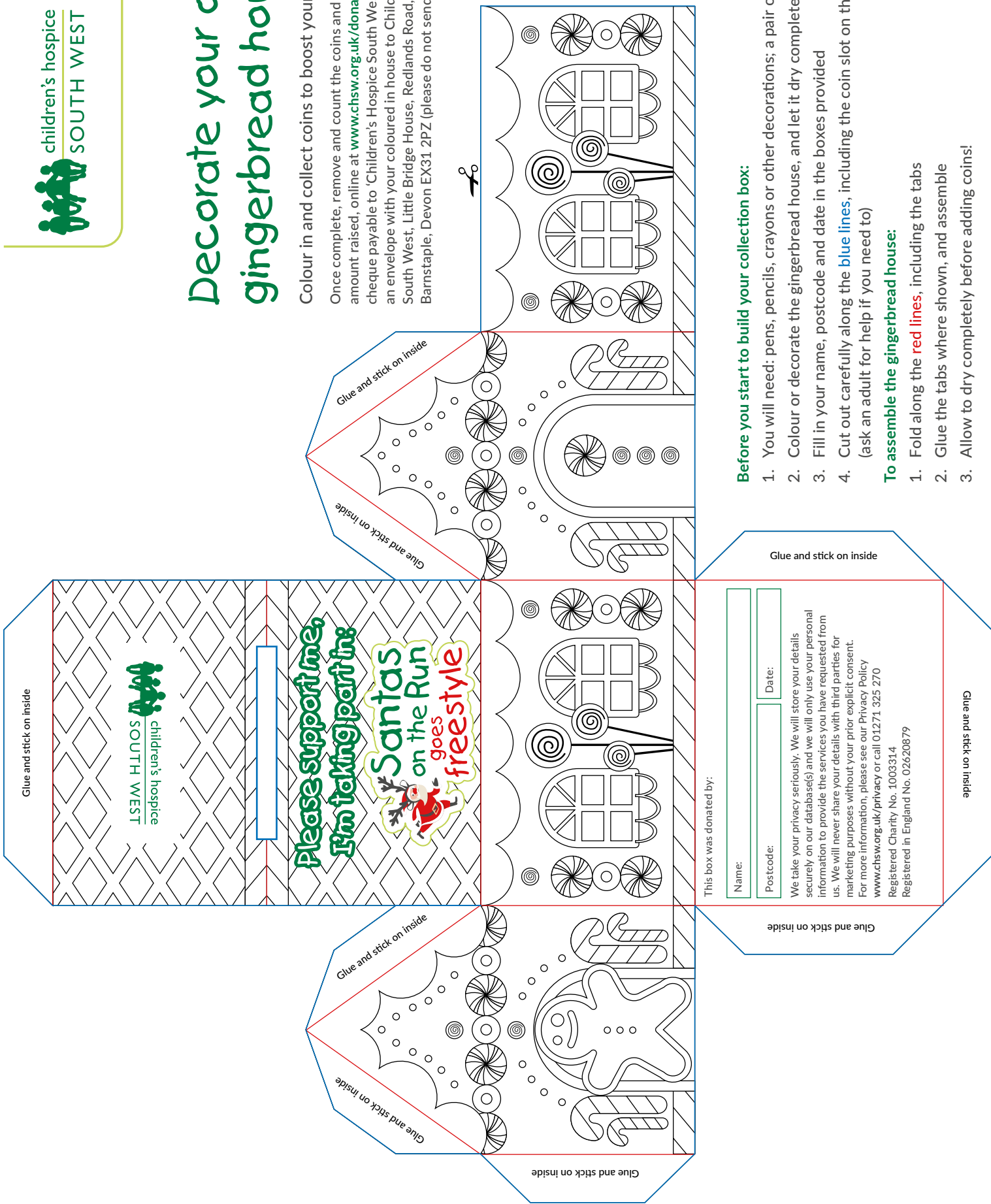
Name:

Postcode:

Decorate your own gingerbread house!

Colour in and collect coins to boost your sponsorship.

Once complete, remove and count the coins and pay in the amount raised, online at www.chsw.org.uk/donate or write a cheque payable to 'Children's Hospice South West' and send in an envelope with your coloured in house to Children's Hospice South West, Little Bridge House, Redlands Road, Fremington, Barnstaple, Devon EX31 2PZ (please do not send coins).



Before you start to build your collection box:

1. You will need: pens, pencils, crayons or other decorations; a pair of scissors; glue
2. Colour or decorate the gingerbread house, and let it dry completely
3. Fill in your name, postcode and date in the boxes provided
4. Cut out carefully along the **blue lines**, including the coin slot on the roof (ask an adult for help if you need to)

To assemble the gingerbread house:

1. Fold along the **red lines**, including the tabs
2. Glue the tabs where shown, and assemble
3. Allow to dry completely before adding coins!

This box was donated by:

Name:		
Postcode:		Date:

We take your privacy seriously. We will store your details securely on our database(s) and we will only use your personal information to provide the services you have requested from us. We will never share your details with third parties for marketing purposes without your prior explicit consent. For more information, please see our Privacy Policy www.chsw.org.uk/privacy or call 01271 325 270
 Registered Charity No. 1003314
 Registered in England No. 02620879

Please sponsor me



children's hospice
SOUTH WEST

Celebrating
30
years

Title:	Full first name:
Surname:	
Home address:	
Postcode:	Tel no:
Email:	
Team name:	
<input type="checkbox"/> My employer offers a matched giving scheme to match the amount I raise	
Your employer's name:	

Santa's on the Run goes freestyle

Friday 3 to Sunday 5
December 2021

Taking part virtually, anywhere

I pledge to raise
£

to help short and precious lives across the South West

We take your privacy seriously. We will store your details securely on our database(s) and we will only use your personal information to provide the services you have requested from us. We will never share your details with third parties for marketing purposes without your prior explicit consent. For more information, please see our Privacy Policy www.chsw.org.uk/privacy or call 01271 325 270



Registered with
**FUNDRAISING
REGULATOR**

Thank you for your sponsorship, if you would prefer not to receive an acknowledgement, please tick here

giftaid it **Full name + home address + postcode + ✓ = Gift Aid**

If I have ticked the box headed 'Gift Aid' I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Children's Hospice South West to reclaim tax on the donations detailed below, given on the date shown. I understand that if I pay less Income Tax/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand that the charity will reclaim 25p of tax on every £1 that I have given.

Full Name (First name and surname)	Home Address Not your work address (this is essential for Gift Aid)	Postcode	£s Pledged	£s Received	Date Given	Gift Aid
Mr John Smith	37 Lavender Close, Brighton, East Sussex	BNI 3SR	£20	£20	14/01/2021	✓



Making the most of short and precious lives across the South West
www.chsw.org.uk

Registered Charity No. 1003314



Please sponsor me

Santas on the Run Goes Freestyle continuation sheet



children's hospice
SOUTH WEST

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30 years

giftaid it

Full name + home address + postcode + = Gift Aid

If I have ticked the box headed 'Gift Aid' I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Children's Hospice South West to reclaim tax on the donations detailed below, given on the date shown. I understand that if I pay less Income Tax/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand that the charity will reclaim 25p of tax on every £1 that I have given.

Full Name (First name and surname)	Home Address Not your work address (this is essential for Gift Aid)	Postcode	£s Pledged	£s Received	Date Given	Gift Aid
Mr John Smith	37 Lavender Close, Brighton, East Sussex	BN1 3SR	£20	£20	14/01/2021	<input checked="" type="checkbox"/>

Return your sponsor money using an option below and complete the details to the right:

- ☉ Send your sponsor forms and a cheque, made payable to 'Children's Hospice South West' to: Little Bridge House, Redlands Road, Fremington, Barnstaple, Devon EX31 2PZ.
- ☉ Visit www.chsw.org.uk/donate and use our online form. Please remember to post your sponsor forms to us so if your sponsors have ticked the Gift Aid box we will be able to claim an extra 25p for every £1 you raise!

Date paid/sent:

Amount paid/sent: £

Please indicate how you paid
 Post CHSW website



I'm spreading festive cheer because:

Regional sponsor:



Your Santas on the Run Goes Freestyle bib

1. Colour in your rainbow and add why you are taking part.
2. Cut out your bib around the dashed line.
3. Add holes with a hole puncher as marked on each corner (for added strength, wrap some transparent adhesive tape to these corners before making the holes).
4. Get festive, attach your bib to your costume before heading out to spread festive cheer, raising money for children living with life-limiting conditions and their families.