

## Walk in memory of your loved one

Thank you for signing up for Moonlight Memory Walk. Together, we will raise awareness and vital funds for children and young people living with life-limiting conditions. Just £50 could provide more than two hours of care for a child in one of our hospices.

How many hours of care could your fundraising provide? This pack has information to help with your fundraising and includes your sponsor form and printable walking bib! £50...

could contribute towards a home visit and a moment of knowing they aren't alone.

**£100...** could help to provide a parent an uninterrupted night's sleep and the strength to face tomorrow.

£150... could pay for 1 week's worth of vital training for 1 of our Care Team.



## 💯 Remembering your loved one 🛛 纄 Fundraising ideas and tips

Walking in memory of your loved one will raise vital funds for children and young people living with life-limiting conditions and their families. Your wonderful support will help provide essential care for those who need it most. We are asking participants to raise a suggested minimum sponsorship of £50.

- ③ A special feature of this event is the Moonlight Memory Walk dedication page where you, your family and friends, can add your loved one's name, photo and a personal message.
- On the evening of the walk there will be a very special Memory Ceremony where we celebrate and remember the lives of those no longer with us. This ceremony will be live on the Children's Hospice South West Facebook page so your family and friends can be with you virtually.
- <sup>(i)</sup> We can not wait to see whether you take part in fancy dress, and here are some ideas below to get you thinking:
  - ③ Get creative with face paints.
  - © Go crazy with eye shadow and hair colour!
  - ② Paint your nails in different colours.
  - Wear a colourful tutu or garland.
- ③ Join our Moonlight Memory Walk Facebook event to join other fundraisers taking part in-person and virtually, so you won't miss anything extra happening during the evening!

## Collecting your fundraising

Fundraise online. Simple to set up and means you have no money to collect! Sponsors can add Gift Aid (an extra 25p for every £1 donated). Set up an online giving page on Facebook, or at www.justgiving.com

Visual online fundraising. Visufund is a fun and interactive way to collect donations, GiftAid can be added too! Set up your page at www.visufund.com/charities/childrens-hospice-south-west

Cash donations. Use the sponsor form included, collect cash and pay in donations online or by sending a cheque in the post. Gift Aid can be added too!!

- S Ask family and friends to sponsor you via your online fundraising page.
- Spread the word and ask for sponsorship on social media using the sharing graphic available to download at www.chsw.org.uk/moonlight and #CHSWMoonlight
- Invite friends and family to sign up and take part in Moonlight Memory Walk with you and fundraise together.
- <sup>©</sup> Hold an in-person or virtual quiz and ask for donations to take part.
- ③ Get baking and have a cookie and cake sale.
- I Hold an in-person or virtual bingo and ask for donations to take part.
- ③ Organise a raffle or tombola.
- <sup>©</sup> Hold a dress down day at your workplace in return for a donation.
- ③ Always have your sponsor form ready so you don't miss any donations.
- ③ Share ideas and photos in the Facebook event.

### 🖉 Here to support you

Our Fundraising Teams are on hand to support you, simply call your local CHSW children's hospice or email events@chsw.org.uk

#### Little Bridge House

Redlands Road, Fremington, Barnstaple, Devon EX31 2PZ © 01271 325 270

#### Charlton Farm

Charlton Drive, Wraxall, North Somerset BS48 1PE 3 01275 866 600

#### Little Harbour 📥

Porthpean Road, Porthpean, St Austell, Cornwall PL26 6AZ 3 01726 871 800





### 🖉 How your fundraising helps

By taking part in Moonlight Memory Walk, you will be helping Children's Hospice South West make the most of the lives of children and young people with life-limiting conditions and their families. The funds you raise will help to support local families now and in the future.

Each hospice is a loving and caring place, where every member of every family who stays can forget their worries for a while, be a family again and find expert help and support with facing an uncertain future.









## Your Moonlight Memory Walk bib

- 1 Cut out around the dashed line.
- 2 Add holes with a hole punch as marked on each corner (for added strength, add some transparent adhesive tape over these corners before making the holes).
- 3 Attach to your clothing before starting your Moonlight Memory Walk and amaze us with your incredible fundraising for children and young people living with life-limiting conditions and their families.

# Please sponsor me



| Title:<br>Surname:   | Full first name:                                    |  |    |   |
|--|---|--|----|---|
| Home address:  |   |  |    | moonlight<br>memory walk                                  |
| Postcode:  |   | Tel no:  |    | Saturday 12 November 2022                                 |
| Email:   |   |  |    | I pledge to raise   |
| Team name:   |   |  |    | £   |
| My employer offers a matched giving scheme to match the amount I raise |   |  |    | to help short and precious<br>lives across the South West |
| Your employer's name:  |   |  |    |   |
| and we will only u requested from us                                   | se your personal inform<br>. We will never share yo | ore your details securely on our database(s<br>ation to provide the services you have<br>our details with third parties for marketing<br>ent. For more information, please see our | s) | FUNDRAISING REGULATOR                                     |

Thank you for your sponsorship, if you would prefer not to receive an acknowledgement, please tick here

#### Full name + home address + postcode + 🗸 = Gift Aid

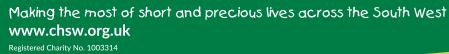
giftaid it

Privacy Policy www.chsw.org.uk/privacy or call 01271 325 270

If I have ticked the box headed 'Gift Aid' I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Children's Hospice South West to reclaim tax on the donations detailed below, given on the date shown. I understand that if I pay less Income Tax/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand that the charity will reclaim 25p of tax on every £1 that I have given.

| Full Name<br>(First name and surname) | Home Address<br>Not your work address (this is essential for Gift Aid) | Postcode | £s<br>Pledged | £s<br>Received | Date<br>Given | Gift<br>Aid  |
|---------------------------------------|--|----------|---------------|----------------|---------------|--------------|
| Mr John Smith                         | 37 Lavender Close, Brighton, East Sussex                               | BNI 3SR  | £20           | £20            | 14/01/2021    | $\checkmark$ |
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## Please sponsor me



Moonlight Memory Walk continuation sheet

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#### Return your sponsor money using an option below and complete the details to the right:

- Send your sponsor forms and a cheque, made payable to 'Children's Hospice South West' to: Little Harbour, Porthpean Road, Porthpean, St Austell, Cornwall PL26 6AZ. Alternatively bring your sponsor forms and cash/cheque to your local hospice.
- Sisit www.chsw.org.uk/donate and use our online form. Please remember to post your sponsor forms to us so if your sponsors have ticked the Gift Aid box we will be able to claim an extra 25p for every £1 you raise!

Published date: 11 May 2022

Date paid/sent:

Amount paid/sent: £

## Please indicate how you paid □ Post □ Hospice

CHSW website