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# FOR IMMEDIATE RELEASE

**[Name of company] to ‘get nifty with their fifty’ in aid of children’s hospice**

Staff at [name of company] are pledging to turn £50 into as much cash as they can for Children’s Hospice South West (CHSW).

The [location]-based company is taking on the charity’s £50 Challenge, where workplace teams are given £50 and 50 days to raise as much as they can for their local children’s hospice.

Their fundraising is set to kick off [next week] with a [fundraising activity] in support of the Little Bridge House hospice near Barnstaple / the Charlton Farm hospice, near Bristol / the Little Harbour hospice in St Austell\*. [\*delete as appropriate]

[Company spokesperson], said: “…………”

[Name of company and description of what it does] will be going head-to-head with other South West firms jostling for a place at the top of CHSW’s £50 Challenge leaderboard.

CHSW Corporate Partnerships Fundraiser [name here], said: “We’re thrilled that [name of company] is taking part in our £50 Challenge and can’t wait to see what ideas they come up with to grow their £50.

“Creativity and fun are definitely encouraged and we hope they find it a really rewarding way of helping their local children’s hospice.”

Companies wanting to take up the challenge are invited to contact [name of corporate fundraiser] for a fundraising pack with all the ideas they need to get started.

“Whether your business has two or 200 members of staff, any company can take part and you can have as many teams as you like,” added [name of corporate fundraiser].

“Businesses have held cake sales, raffles, quizzes and workplace games but how you decide to grow your £50 is entirely up to you!”

CHSW offers care and respite to more than 500 children and young people living with life-limiting conditions and their families at its 3 South West children’s hospices – Little Bridge House near Barnstaple, Charlton Farm near Bristol, and Little Harbour in St Austell.

“The money raised will help us to provide respite, palliative and end-of-life care, as well as essential support for the whole family, for as long as they need us,” added [name of Corporate Fundraiser].

For more information about the £50 Challenge or to register your company, please visit [www.chsw.org.uk/50challenge](http://www.chsw.org.uk/50challenge) or call [name of corporate fundraiser] on [telephone number] or email [email address].

**Picture caption:** Staff at [name of company] get nifty with their fifty for Children’s Hospice South West

**Notes to Editors:**

**Children’s Hospice South West (CHSW)**

* Children’s Hospice South West was first registered with the charity commission in 1991. It is dedicated to making the most of short and precious lives, providing the best possible hospice care for children and young people living with life-limiting conditions and their families.
* There are now 3 hospices in the South West: Little Bridge House in Barnstaple (opened 1995), Charlton Farm in Bristol (opened 2007) and Little Harbour in St Austell (opened 2011).
* CHSW is the only children’s hospice in the South West. It costs around £11 million to run the 3 hospice sites each year and the charity relies almost entirely on voluntary contributions.
* CHSW delivers a range of services including short breaks, specialist play, Music Therapy, activities for siblings, palliative and emergency care, end of life care, bereavement supportandspecialist medical care - all available 24 hours a day, 365 days a year.
* The services are free for families. To find out more about our work, visit [www.chsw.org.uk](https://www.chsw.org.uk/)

**For further information please contact Andy Keeble, Senior Media Officer, Children’s Hospice South West,** [**andy.keeble@chsw.org.uk**](mailto:andy.keeble@chsw.org.uk) **or call 01271 325 270**

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