



Celebrate the life of someone you hold in your heart

Thank you for signing up for Moonlight Memory Walk. Together, we will remember your loved ones who are no longer with us, while raising vital funds for families supported by Children's Hospice South West.

This pack has information and materials to help with your fundraising including a printable walking bib and sponsor form.

£60...

could fund a support session for a bereaved sibling to explore their emotions.

£150...

could fund compassionate support for families in the days following the death of their child.

£215...

Could fund one of our hospice nurses for 1 shift on 1 day



Ideas and tips to maximise your fundraising

We are asking each person who takes part to pledge to raise £60 in memory of those they are walking for. Below are some ideas to get you started:

- ☺ Ask family and friends to sponsor you via your online fundraising page
- ☺ Spread the word and ask for sponsorship on social media using the sharing graphic available to download at chsw.org.uk/moonlight and #CHSWMoonlight
- ☺ Invite friends and family to sign up and take part in Moonlight Memory Walk with you and fundraise together
- ☺ Host a quiz or bingo and ask for donations to take part
- ☺ Get baking and have a cookie and cake sale
- ☺ Organise a raffle or tombola
- ☺ Hold a dress down day at your workplace in return for a donation
- ☺ Always have your sponsor form ready so you don't miss any donations
- ☺ Advertise your fundraising events using the enclosed poster template
- ☺ Share ideas and photos in the Facebook event.

As you walk in memory of your loved ones, your wonderful support will help to provide essential care for those who need it most. We look forward to welcoming you to this uplifting evening.

A special feature is the Moonlight Memory Walk dedication page where you, your family and your friends, can add your loved one's name, photo and a personal message.

On the evening, lights will guide you on a scenic 5k walk, including historic city of Bath, with live music and space to pause and remember along the way.

On the evening you will collect your purple memory walk T-shirt and you are welcome to get creative with your outfits:

- ☺ Wear a colourful tutu or garland
- ☺ Add battery operated lights to your outfit and items like umbrellas or walking sticks
- ☺ Wear purple themed fancy dress or hair braids.

Join our Moonlight Memory Walk Bath 2026 Facebook event to join other fundraisers and keep up with all the latest event news.

Collecting your fundraising

Fundraise online. Simple to set up and means you have no money to collect! Sponsors can add Gift Aid (an extra 25p for every £1 donated). Set up an online giving page on Facebook, or at justgiving.com

Contactless donations. CharityGo mobile app turns your smart phone into a card reader to take safe and secure donations from credit and debit cards as well as digital wallets, such as Apple Pay, Google Pay and Samsung Pay. Gift Aid can be added too! Visit chsw.org.uk/charitygo to get started.

Cash donations. Use the sponsor form included, collect cash and pay in donations online or by sending a cheque in the post. Gift Aid can be added too!

Here to support you

Our Fundraising Teams are on hand to support you, simply call your local CHSW children's hospice or email events@chsw.org.uk

Little Bridge House

Redlands Road, Fremington, Barnstaple, Devon EX31 2PZ ☺ 01271 325 270

Charlton Farm

Charlton Drive, Wraxall, North Somerset BS48 1PE ☺ 01275 866 600

Little Harbour

Porthpean Road, Porthpean, St Austell, Cornwall PL26 6AZ ☺ 01726 871 800



How your fundraising helps

By taking part in Moonlight Memory Walk, you will be helping to make the most of the lives of babies, children and young people living with life-limiting conditions, and their families. The funds you raise will help to support families now and in the future.

Each hospice is a loving and caring place, where every member of every family who stays can forget their worries for a while, be a family again and receive expert help and support with facing an uncertain future.



Making the most of short and precious lives across the South West
www.chsw.org.uk

Registered Charity No. 1003314





I'm walking to
celebrate the life of

Raising smiles for
children's hospice
SOUTH WEST

Registered Charity No. 1003314

Your Moonlight Memory Walk bib

- 1 Add the name of your loved one and/or a message
- 2 Cut out your bib around the dashed line
- 3 Add holes with a hole punch as marked on each corner (for added strength, add some transparent adhesive tape over these corners before making the holes)
- 4 Attach to your clothing before starting your Moonlight Memory Walk.

Walking in memory of our loved ones



moonlight
memory walk

Fundraising event

Raising smiles for



children's hospice
SOUTH WEST

Registered Charity No. 1003314

chsw.org.uk/moonlight

Event



Where



When



Contact



Please sponsor me

Title: Full first name:

Surname:

Home address:

Postcode: Tel no:

Email:

Team name:

My employer offers a matched giving scheme to match the amount I raise

Your employer's name:



**moonlight
memory walk**

Saturday 14 November 2026
Bath

I pledge to raise
£
to help short and precious
lives across the South West

We take your privacy seriously. For full details about how we store, protect, share and use your personal data, please see our Privacy Policy www.chsw.org.uk/privacy

Thank you for your sponsorship, if you would prefer not to receive an acknowledgement, please tick here



giftaid it **Full name + home address + postcode + ✓ = Gift Aid**

If I have ticked the box headed 'Gift Aid' I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Children's Hospice South West to reclaim tax on the donations detailed below, given on the date shown. I understand that if I pay less Income Tax/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand that the charity will reclaim 25p of tax on every £1 that I have given.

Full Name (First name and surname)	Home Address Not your work address (this is essential for Gift Aid)	Postcode	£s Pledged	£s Received	Date Given	Gift Aid
Mr John Smith	37 Lavender Close, Brighton, East Sussex	BNI 3SR	£20	£20	14/01/2026	✓

