

# Date: [insert date]

# FOR IMMEDIATE RELEASE

**[Insert Headline/Title Here]**

On [insert date], [insert group/organisation name] will be holding [insert event] to raise vital funds for Children’s Hospice South West (CHSW).

[Insert a brief description of the event, no more than three sentences: Who is participating? What time and place? What will be happening? Why is the event being organised?]

[Insert name] from [insert name of group/organisation] said: “We hope that everyone in [insert area] will join us to help raise as many funds as possible for CHSW.

“We wanted to raise funds for CHSW because of their work supporting children with life-limiting conditions and their families and we hope the event will be a great success.”

CHSW was founded by Eddie Farwell and his late wife Jill in 1991. The charity’s 3 hospices in Devon, Cornwall and North Somerset support more than 500 families across the South West and care has been adapted during the pandemic to ensure Covid-safe support wherever and whenever families need it, including in the hospice, and for the first time, in families’ own homes.

It costs around £11 million to run the charity’s three hospices and around 85% is raised through voluntary donations.

CHSW community fundraiser [insert name of CHSW fundraising contact] said: “The pandemic has had a big impact on fundraising, so support like this from incredible members of the community like [insert group/organisation name] will help our Care Teams continue to support hundreds of local families.”

For more information about [the event], please contact [name] on [telephone number, email address] or visit [website address]

For more ways to support CHSW, visit [www.chsw.org.uk/fundraising](https://www.chsw.org.uk/get-involved/join-our-team-fundraisers)

**-Ends-**

**Photographs**[Attached if emailing] Caption such as left to right identifying people in the picture [+picture credit]

**Photo opportunities**[When, Where and at What time?]

**Media enquiries**For further information, please contact [Name], Tel: [insert number], Mobile: [insert number], Email: [insert email], Website: [insert website]

**Notes to Editors:**

**Children’s Hospice South West (CHSW)**

* Children’s Hospice South West (CHSW) was first registered with the charity commission in 1991.
* It is dedicated to making the most of short and precious lives, providing the best possible hospice care for children with life-limiting children and their families.
* There are 3 hospices in the South West: Little Bridge House in Barnstaple (opened 1995), Charlton Farm near Bristol (opened 2007) and Little Harbour in St Austell (opened 2011).
* CHSW is the only children’s hospice in the South West. It costs around £11 million to run the 3 hospice sites each year and the charity relies almost entirely on voluntary contributions.
* CHSW delivers a range of services including short breaks, specialist play, music therapy, activities for siblings, palliative and emergency care, end of life care, bereavement supportandspecialist medical care - all available 24 hours a day, 365 days a year.
* The services are free for families. To find out more about our work, visit [www.chsw.org.uk](http://www.chsw.org.uk)

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